

University of Pretoria Yearbook 2017

Entrepreneurship policy 704 (ENP 704)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	PGDip Entrepreneurship
Language of tuition	Module is presented in English
Academic organisation	Business Management
Period of presentation	Semester 1

Module content

- Definitions
- Entrepreneurship policy vs SMME policy
- Models for entrepreneurship development and enabling of MME's
- History of SMME development in SA up to the National Small Business Act 1996.
- The National Small Business Act and amendments
- The role of SEDA, Khula and the LBSC's.
- Financial institutions and SMME's
- Other role players : SMME desks, development corporations, NGO's, development agencies, universities and technikons
- Business development services
- The informal sector

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